



**30TH ANNUAL
FIRE & SAFETY EXPO AND FIREFIGHTER DEMOLITION DERBY
SATURDAY, JUNE 6, 2020 | DEL MAR FAIRGROUNDS**



Derby Team Sponsorship Opportunities & Benefits

The Fire & Safety Expo and Firefighter Demolition Derby offers sponsors a unique opportunity to associate with the local fire service and the Burn Institute, a San Diego nonprofit organization with over 45 years of service to the community. Your sponsorship investment helps the Burn Institute further its efforts to provide fire and burn prevention education, fund vital burn research and conduct burn survivor support programs such as Camp Beyond the Scars for burn-injured children.

FOR IN-KIND DONORS:

Your benefits will be HALF of the Fair Market Value (FMV) of your donation (i.e., a donation of parts or labor with a total FMV of \$400 is equivalent to \$200). Maximum benefit of \$1,500.

Martinsville - \$1,500 and higher

- Company banner placement in the Del Mar Arena during the Demolition Derby (supplied by sponsor). Banner needed at least one week prior to event.
- Company logo prominently displayed on derby car
- Logo prominently featured in a continuous video loop on the jumbo-tron at the event
- Logo prominently displayed on commemorative Demolition Derby T-shirts
- Company or logo recognition on Burn Institute social media sites
- Twelve (12) complimentary tickets to the Demolition Derby
- Ten (10) complimentary commemorative Demolition Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Talladega - \$1,000-\$1,499

- Company logo prominently displayed on derby car
- Logo featured in a continuous video loop on the jumbo-tron at the Demolition Derby
- Logo displayed on commemorative Demolition Derby T-shirts
- Company or logo recognition on Burn Institute social media sites
- Ten (10) complimentary tickets to the Demolition Derby
- Eight (8) complimentary commemorative Demolition Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Daytona - \$750-\$999

- Company logo prominently displayed on derby car
- Company recognition on the B.I. social media sites
- Eight (8) complimentary tickets to the Demolition Derby
- Six (6) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Darlington- \$500-\$749

- Company logo prominently displayed on the derby car
- Six (6) complimentary tickets to the Demolition Derby
- Four (4) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Brickyard- \$250-\$499

- Company logo displayed on derby car
- Four (4) complimentary tickets to the Demolition Derby
- Two (2) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Bristol - \$100-\$249

- Company logo displayed on derby car
- Two (2) complimentary tickets to the Demolition Derby

Richmond- \$50-\$99

- Company logo displayed on derby car

Please return completed Sponsorship/In-Kind Donation form by MAY 5, 2020 to ensure appropriate recognition on collateral materials. For more information, please contact Tiffany at 858-541-2277 x117 or twong@burninstitute.org.

Thank you for supporting the Burn Institute!

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Sponsorship/Donation Form

Check one:
 Cash sponsor
 In-kind sponsor

Sponsorship amount/in-kind donation description: _____

Company Name: _____

Contact Name: _____ Phone #: (____) _____

Fax #: (____) _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Which Derby Team/Driver are you sponsoring? _____

Please indicate your sponsorship/benefit level:

***FOR IN-KIND DONORS: Your benefits will be half of the Fair Market Value (FMV) of your donation**

- Martinsville \$1500+** (12 tix, 10 shirts) **Talladega \$1000-\$1499** (10 tix, 8 shirts) **Daytona \$750-\$999** (8 tix, 6 shirts)
 Darlington \$500-\$749 (6 tix, 4 shirts) **Brickyard \$250-\$499** (4 tix, 2 shirts) **Bristol \$100-\$249** (2 tix)
 Richmond \$50-\$99

***Please indicate # of shirts per your benefit level (for qualifying sponsors only):**

Youth Small Youth Medium Adult Small Adult Medium Adult Large Adult X-Large Adult 2X-Large

***For qualifying sponsors and while supplies last, Derby shirts will be available for pick-up from the Burn Institute office from May 22 thru June 4 (Mon.-Fri., 8:30am-5pm) OR at the Derby event on June 6 at the Del Mar Fairgrounds (11am-5pm).**

**Please make checks payable to:
Firefighters Advisory Council (FFAC)**

*Please include the team you are sponsoring in the memo of your check

FFAC Tax ID # 33-0680423

Mail to:
Burn Institute
8825 Aero Drive, Suite 200
San Diego, CA 92123

To pay with credit card, complete information below:

Visa MasterCard AmEx Discover

Credit Card #: _____

Exp. Date: _____ Sec. Code: _____

Name on Card: _____

Charge my card: \$ _____

Signature: _____

Billing Address (if different than mailing):

Street _____

City _____ ST _____ Zip _____

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